



ANHD Annual Community Development Conference

Thursday, March 19th, 2015, 8:45 to 6pm ■ Grand Hyatt Hotel, 42nd St.

Draft Agenda @ 2-4-15 / #equitablecity

- 8:45 – 9:15 **Breakfast and Networking**
- 9:15 – 9:25 **Introductory Remarks**
- 9:25 – 9:50 **Morning Keynote Speaker** – Thomas J. Curry, Federal Comptroller of the Currency
- 9:50 – 10:30 **Morning Mini-Plenary: Implementing the NYC Responsible Banking Act**
The Responsible Banking Act (RBA) is now in operation and has just completed the first round of public hearings. The law asks that banks seeking to hold city deposits report on their reinvestment activities and plans to meet the needs of low- and moderate-income residents and communities. The City will prepare a comprehensive neighborhood-based needs assessment against which to evaluate the banks. With the process beginning in early 2015, this panel will provide an overview of how this new law works, and how it can be a tool for all stakeholders – banks, community members, policy makers - to raise the bar for our communities.
- 10:40 – 11:55 **Morning Workshops Session 1**
- Housing Development Track:***
Building for the Need: How to Deliver Housing for Very Low-Incomes
Almost 1/3 of New Yorkers make less than 40% of AMI. Resources that serve these populations - section 8 vouchers, public housing - are underfunded and don't come close to meeting the need. It's clear we need to build more deeply affordable housing. Yet economics and the constraints of current funding programs make this difficult to do in traditional affordable housing. Are there other, more creative opportunities for meeting this need? And what resources can we leverage in order to build housing for the huge amounts of New Yorkers that earn too little to be considered for most affordable housing programs?
- Housing Preservation Track:***
Creative Strategies for Preserving Affordability
As communities across the city continue to change in the face of steady development and rising displacement pressures, preserving New York's existing

housing stock has become even more crucial. This workshop will examine local organizing campaigns that have helped tenants work against displacement and gentrification, and some of the strategies they have employed.

Equitable Economic Development Track:

Better Support for NYC’s Local Small Businesses

Small businesses are an integral part of local communities, providing solid middle-class jobs, and serving a wide variety of local needs. But can the City do more to support our local small businesses, especially in the face of big neighborhood changes? What incentives or programs are available that support small businesses’ operations, capacity, loans, space, and local hiring? What are the roles of community-based organizations in supporting small businesses? And how can community organizations and city officials work together to better support small businesses and connect them to growth opportunities.

Homeownership Track:

Online Home Buyer Education: Choosing the right platform for your agency.

To decrease costs and increase volume many housing nonprofits are now offering online homeownership education to their low to moderate income client base. How do you select the right system? Come listen to leaders from *eHome America* and *Framework*, the two leading options for online homebuyer education, who will be joined by homeownership directors from counseling agencies actually using these systems.

12:00 – 12:20

Lunch

12:20 – 1:00

Afternoon Keynote Speaker – Hon. Melissa Mark-Viverito, Speaker, New York City Council

1:00 – 2:00

Afternoon Plenary Policy Panel

Can We Have a Holistic and Neighborhood-Based Approach to Planning? The de Blasio Administration has announced that it plans major rezonings in at least thirteen neighborhoods. In many ways, these rezonings will be at the heart of the de Blasio housing plan and the Administration’s vision for a more equitable city. New Yorkers have a long history of fighting over space, and communities will have their own visions and priorities for the future of their neighborhoods. How can these rezonings incorporate commitments to balancing a full range of community needs, from affordable housing to good jobs to school seats? And how can an Administration-driven process ensure that community input is reflected in rezoning plans?

2:10– 3:25

Afternoon Workshops Session 1

Housing Development Track:

The Future of Community Development

The strength of Community Development has always been its deep roots in a local neighborhood. But increasingly, large-scale entities and big portfolios are required in order to take advantage of management efficiencies in existing buildings, as well as leverage new opportunities for development. How these two things can fit together has been a challenge. This workshop will explore the exciting new initiatives CDCs are doing to create an affordable, sustainable, and community-oriented model that can compete in the New York marketplace of today.

Housing Preservation Track:

What's Next on the Equity Horizon?

Local organizations are fully engaged addressing the immediate housing and equity challenges that they see. But, as we focus on addressing current needs, we should also be looking at the emerging issues on the horizon. Join this workshop to explore how our communities will respond to issues such as expiring affordability, new approaches to stopping tenant harassment, preserving affordability in neighborhoods with large numbers of 1-4 family homes, retaining public housing as a center piece of our City's affordable communities strategy, and other critical concerns.

Equitable Economic Development Track:

Can Mixed-Use Districts work? Debating Residential/ Manufacturing Zoning

The city's current Mixed Use District (MX) allows the development and expansion of previously manufacturing areas to a mix that includes residential, commercial, manufacturing and cultural uses. The City seems poised to expand MX in the coming neighborhood rezonings. But can MX work? How does MX zoning impact manufacturing businesses? Can an MX zone truly provide both stability and vibrancy for both manufacturing businesses and residents?

Homeownership Track:

The Opportunities and Obstacles Facing Co-op and Condo Buyers in New York

Financing affordable homeownership in New York City is no easy task, but the complications multiply when dealing with a co-op or condo. A panel of experts will explain the key legal, lending, policy, and historical factors that must be considered when trying to negotiate a successful closing for your client.

3:45 – 5:00

Afternoon Workshop Session 2

Housing Development Track:

Our Vacant Land: New Ideas for a Dwindling Resource

In the New York of the 1980s & 90s, we had swaths of vacant, city-owned land. While they blighted neighborhood, they also ended up being a valuable resource - being given away to private developers in exchange for building affordable housing. But today, our neighborhoods are no longer blighted. And city-owned vacant land is an increasingly valuable resource. Is disposition to

private developers still the way to go? Or what other ways should we be thinking about using our remaining land in the New York City of today?

Housing Preservation Track:

Zoning the Equitable City

Zoning is a major part of the debate about the future of our neighborhoods. Zoning policy plays a crucial role in shaping the affordability of housing, goods and services, as well as access to economic opportunity. Zoning policies can either preserve stable and vibrant neighborhoods or fuel gentrification and displacement. Join this workshop to explore how New York City Zoning policies can be aligned with the goal of building a more equitable City.

Equitable Economic Development Track:

Workforce Development Strategies for Local Communities

Addressing unemployment and underemployment is a key challenge in many of our communities. How can we better invest in our communities through skills training and job placement to ensure that local residents are positioned to take advantage of employment opportunities? What are the best practices in workforce development that bridge workforce training to job placement opportunities to sustainable career pathways?

Homeownership Track:

Can We Do More for Affordable Homeownership in the Mayor's Housing Plan?

Mayor de Blasio's ambitious housing plan calls for \$41B in total investment to yield 200,000 new and preserved housing units over the next 10 years, but affordable homeownership needs to be more fully explored. In a city where 2 of 3 households rent, how can policy makers, community-based developers and the private sector work together to improve prospects for low-and moderate-income homeownership?

5:00 – 6:00

Cocktail Reception