

The Center for Neighborhood Leadership NYC Organizing Academy

The purpose of the **Center for Neighborhood Leadership** is to provide deep, multi-layered support that will strengthen neighborhood- based organizing in New York City. Through the 10 month organizer training program, CNL's **NYC Organizing Academy** offers participants an overview of community change and organizing. The **NYC Organizing Academy** course is designed for individuals currently doing community organizing work, who are interested in supplemental formal training concerning the history and theoretical frameworks of community organizing, its relationship to other forms of community change work, the organized labor movement, electoral politics and social policy as well as information concerning best practices, self-care and career planning.

The course will meet for three hours, from 9am to 12pm, on the second and fourth Friday of each month starting in September and will run through June of the following year for a total of **60** training hours.

In the first semester participants will work to develop a comprehensive framework for social change work. Participants will be exposed to a broad array of community change models and methodologies.. Participants will also spend time devising individual sustainability plans to respond to work and life related pressures and prevent burnout.

The objective of the second semester is to further develop the tools and skills to use in day-to-day life as a community organizer. The sessions will focus heavily on the specific activities and strategies effective change agents employ to get results, as well as techniques to evaluate prior work to ensure better results in the future. The sessions will also help participants gain a clearer understanding of the social, economic and political context(s) in which we work.

Curriculum (*subject to change*)

Semester One- September 2013 to January 2014

- Session 1. Orientation: Welcome to CNL
- Session 2. Exploring Community Change Models
- Session 3. Exploring Community Change Models Continued
- Session 4. Essential Skills for Community Engagement
- Session 5. Creating the Capacity to Effect Change (Part I)
- Session 6. Creating the Capacity to Effect Change (Part II)
- Session 7. Leadership Development & Relationship Building
- Session 8. Self-Care for Sustainability
- Session 9. Introduction to Campaign Planning and Strategy
- Session 10. Campaign Strategy

Fall Supplemental Session

Semester Two- January 2014 to June 2014

- Session 11. Campaign Strategy and Power Analysis
- Session 12. Campaign Implementation: Lessons From the Ground
- Session 13. Campaign-Implementation: Troubleshooting
- Session 14. Partnering for Change: Coalitions, Collaborations and Alliances
- Session 15. Campaign Evaluation
- Session 16. Policy, Politics and the Law
- Session 17. Policy, Politics and the Law- Current Topics
- Session 18. Identity & Organizing
- Session 19. Identity & Organizing Continued

Session 20. Closing, Evaluation and Course Review
Spring Supplemental Session

Summer Session- June 2014 to September 2014

Summer Supplemental Session I

Summer Supplemental Session II

How to apply: Complete and return the attached application to Ericka Stallings at Ericka.s@anhd.org by July 10th. As an alternative you may complete the application [online](#).

Who Should Apply:

- Early-career community organizers currently employed by a local group, and
- Grassroots leaders recommended by a local group

Why Apply:

- Comprehensive training to develop the skills and training to become an effective organizer to identify and lead successful change efforts.
- The Cohort structure creates a support system, sounding board and peer mentoring resource for new organizers
- Participants and organizations have access to extensive and growing organizing network

Expectations:

- Sponsoring organization must be committed to organizing.
- Attendance- Participants must make every effort to attend all CNL sessions.

Cost: \$2,000 per person for the ten-month training cycle to ANHD & NYIC member groups, and \$2,500 to non-ANHD/NYIC member groups.

For greater clarity on the community organizing framework utilized by CNL, please see the organizing operating definition below.

- Local leadership development – Demonstrated by a significant commitment to leadership training as well participation of local residents in campaign decision-making, strategy development and campaign implementation.
- Neighborhood and issue-based organizing – Demonstrated by implementation of campaigns to affect changes in service delivery, regulatory and/or legislative reform, land use decisions, and investment patterns on neighborhood & housing issues.
- An ability to create/demonstrate an active membership base– either individual members, institutional members or both – as appropriate at local or citywide level.
- A willingness and capacity to contribute to citywide policy campaigns consistent with local issues.