

MANAGING LEAN AND GREEN 2011-2012

Building Green Behaviors

Mobilize Residents: Get More Green from Your Building

Tuesday March 13th, 2012

10:00 am – 12:00 pm

Pratt Manhattan, 144 West 14th Street, Room 213

This session builds on last year's workshop "Engaging Tenants and Staff in Greening your Building". Four case studies from 2010-2011 will be presented by affordable housing providers and will highlight different techniques and processes for engaging and educating tenants. Environmental Psychologist, Mirele Goldsmith will moderate and present evidence from current theory and practices on how to change attitudes and behavior related to environmental activities.

PRESENTERS:

Bomee Jung, *Enterprise Community Partners*

- Enterprise Tenant Engagement strategies

Colleen Flynn, *LISC New York City* & **Samantha Schoenberger**, *Enterprise Community Partners*

- Post-weatherization tenant outreach and education by *Community Weatherization Partners*

Lisbeth Shepherd, *GreenCity Force* & **Cristiana Fragola**, *New York City Housing Authority*

- Tenant Education: NYC Housing Authority

Dorothy Cormier Kern, *Selfhelp Community Services*

- Post-energy retrofit resident training: Senior Housing

Ariel Krasnow & Johanna Walczyk, *The Supportive Housing Network of New York*

- Tenant Conservation Education Pilot Program: Supportive Housing

MODERATOR: Mirele Goldsmith, *Green Strides Consulting*

For more information and to register, go to <http://prattcenter.net/event/mlg-residents>.

The cost for this session is \$20.00 per person. *Light breakfast is served.*

The Managing Lean and Green Partners:

Pratt Center for Community Development, Supportive Housing Network of New York, Association for Neighborhood and Housing Development

Managing Lean and Green Contributing Partners:

Enterprise Community Partners and LISC New York City

